

Call for applications - European Solidarity Corps 2024/2025 – ‘The future is fair’

Fairtrade Lëtzebuerg (OID E10017116 and PIC 948262786) is looking for two European volunteers for a duration of 11 months from 15. September 2024 – 15. August 2025.

Description of the receiving organization:

TransFair-Minka asbl was founded in 1992 and changed its name to Fairtrade Lëtzebuerg asbl in 2011 (www.fairtrade.lu). It is the Luxembourgish Fairtrade labelling association and a member of the Fairtrade International organization (www.fairtrade.net). Fairtrade Lëtzebuerg is supported by over 30 member associations from charity, environmental, social and religious movements.

Our association is experienced in receiving volunteers since 2007. Based upon this extensive background in hosting a group of European volunteers, our highly motivated seven staff members are used to assist and train young volunteers coming from abroad. Our activity aims to raise awareness of the Luxembourgish population towards social conditions of producers in Africa, Asia, Latin America and the Caribbean. Fairtrade Lëtzebuerg is frequently present in schools, municipalities, on markets, and has regular public appearances through advertisements, press conferences, etc. and regularly organizes campaigns to raise awareness on the principles and philosophy of a fair trade.

Project proposal:

The aim of our project activities named “Fairtrade, the new normal” is to work not only on education and raising awareness about labor conditions for producers in Africa, Asia, Latin America and the Caribbean, but also to make Fairtrade the obvious choice for consumers in Luxembourg.

One of the main activities in this area are pedagogical projects consisting in participative workshops for children in schools and day-care facilities, youngsters in school and in their youth association’s home, the goal being a future generation for whom Fairtrade is a lifestyle.

A second field is the assistance to various awareness campaigns, fairs and markets where we explain Fairtrade principles to people of any age groups, but also the organization of press conferences and cultural projects.

A third focus are office-based activities which consist of the drafting, publication and regular update of Fairtrade Lëtzebuerg’ newsletters, social media (Facebook, Instagram) and other daily news related activities.

We offer - according to the above - two appointments; both positions are a mixture of education and communication activities, which are two important aspects of our organization. Depending on the potential need of the office staff, the candidate must be very flexible since these posts consist not only in educational workshops with children and youngsters, but also in the assistance to various awareness campaigns and office related activities.

- Educational projects with children aged 8-12 and youngsters aged 12-15: the volunteer will – after a training period – organize workshops autonomously in schools, day-care facilities for children and youngsters in order to explain the

concept of Fairtrade. A very good level of the German language is a must because most children do not yet understand French sufficiently. On a broader level, the volunteer is also required to attend fairs and markets where he/she - together with experienced staff members - will explain Fairtrade principles to people of any age groups.

- Awareness raising and office-related activities: updating of social media and website, various internet research on Fairtrade products and subjects, updating of membership and volunteer files, project descriptions, assistance in the preparation of and participation at press conferences, assistance in the preparation of educational and public relation programs on Fairtrade and development issues, preparation of PowerPoint shows, participation in conferences and other events, etc.
The creation of graphic content would be a possible task, therefore a knowledge in graphic design or the desire to develop such skills would be very appreciated. The knowledge of the French language would be helpful.

General requirements:

The candidates should be motivated to work independently, be open minded towards people from all over Europe and have an idea about voluntary service (wanting to help, making new experiences). They should be eager to learn something new and will be exposed to a multilingual environment in Luxembourg. Basic interest in fair trade and in North–South relations in general would be useful. French knowledge would be helpful but is not a necessary requirement. The main languages spoken in the Fairtrade office in Luxembourg are Luxembourgish, German and French!

Our volunteer activities apply to all age ranges (18-30 years) as we not only address the youngest possible ESC candidates but we also strongly encourage the application of more mature candidates, aged 25 and above.

Application:

Please send your application (including CV and motivation letter) until the 1st of April 2024 to simone.oestreicher@fairtrade.lu.